

CONTENTS

1. **BIG HIGHLIGHTS**
2. **BIG SHOWS**
Comic Relief on TV
3. **BIG WAVES**
Comic Relief on radio
4. **BIG DIFFERENCE**
How money changes lives
5. **GO BIG**
Fundraising ideas
6. **THE BIG LINE UP**
What to buy and where
7. **KIDS THINK BIG**
Comic Relief in schools
8. **GOING BIG NEAR YOU**
What's going on around the UK
9. **BIG WIDE WEB**
www.rednoseday.com
10. **A BIG THANK YOU**
11. **CONTACT US**



1. BIG HIGHLIGHTS

It's the biggest ever Red Nose and it's all set to be the biggest ever Red Nose Day. Get ready for... The Big One.

Here's just a taster of what's heading your way...

Big Night

On the night of RND '07, BBC ONE's show will be packed with the cream of comedy. Special star-studded performances from Catherine Tate, Ricky Gervais, Peter Kay and Mitchell and Webb are not to be missed!

Big Nose

It's the biggest Nose in the history of Comic Relief – certainly not to be sniffed at. Available from Sainsbury's, Oxfam, BBC shops and www.rednoseday.com

Big Boss

Sir Alan Sugar will put ten celebrity candidates through their paces in 'Comic Relief Does The Apprentice!'. They'll be battling to impress Sir Alan by raising as much cash as they can for Comic Relief.



Big Laughs

It's a first - the RND '07 DVD fundraising kit is packed with classic comedy moments from the likes of Ali G, Peter Kay and Rowan Atkinson. Also watch out for Billie Piper and Russell Brand who are eager to help you fundraise!

Big Issue

1 in 4 people experience mental health problems during their lives. Comic Relief is raising awareness of this issue, including a BBC ONE documentary exploring the experiences of people living with mental health problems.

And internationally, Comic Relief will be part of a global campaign to give every child the right to go to school.

Big Bottle

Wine Relief is back! Spot the Wine Relief Logo on selected bottles in supermarkets and off licenses across the country. When you buy a Wine Relief bottle, 10% of the price comes to Comic Relief to change lives for the better.

Big Tunes

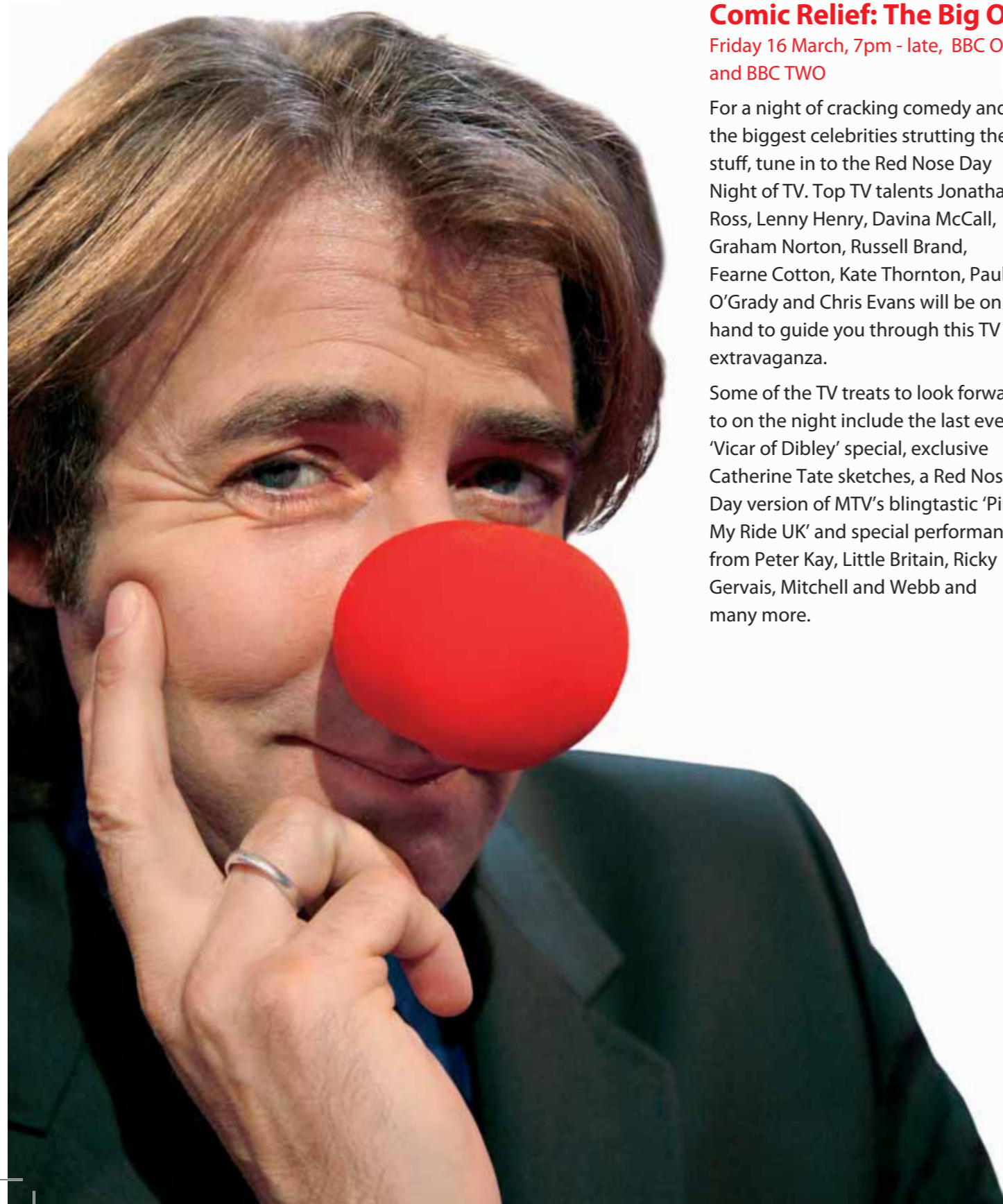
Listen out for the official Red Nose Day 2007 single – you won't be disappointed!

Big Screen

Bean is Back. The hilarious 'Mr Bean's Holiday' is the official film of Red Nose Day 2007. The mayhem will begin in cinemas on March 30th.

2. BIG SHOWS

Got the winter blues? Never fear – there's a load of cracking comedy and TV gems in the bag for Red Nose Day 2007 to keep you entertained till spring. Here are some of the highlights:



Comic Relief: The Big One

Friday 16 March, 7pm - late, BBC ONE and BBC TWO

For a night of cracking comedy and the biggest celebrities strutting their stuff, tune in to the Red Nose Day Night of TV. Top TV talents Jonathan Ross, Lenny Henry, Davina McCall, Graham Norton, Russell Brand, Fearne Cotton, Kate Thornton, Paul O'Grady and Chris Evans will be on hand to guide you through this TV extravaganza.

Some of the TV treats to look forward to on the night include the last ever 'Vicar of Dibley' special, exclusive Catherine Tate sketches, a Red Nose Day version of MTV's blingtastic 'Pimp My Ride UK' and special performances from Peter Kay, Little Britain, Ricky Gervais, Mitchell and Webb and many more.

Comic Relief Does The Apprentice

BBC ONE

Sir Alan Sugar's abrasive style comes to Comic Relief. To raise money ten celebrities battle to build businesses that call for discipline, teamwork, creativity and hard work. Succeed and the team survives. Fail and their celebrity status won't save them, because the following day Sir Alan's infamous board-room beckons...and someone will get fired.

The Apprentices: Danny Baker, Alisdair Campbell, Ross Kemp, Piers Morgan, Maureen Lipman, Jo Brand, Trinny Woodall, Cheryl Cole, Karren Brady.



Comic Relief Does Fame Academy

BBC ONE

Thirteen stars will sing for survival as the Academy opens its doors for a new batch of celebrity students. Whether they're in tune or off key, these celebrity wannabee singers will fight it out for viewers' votes to stay in the competition and raise cash for Red Nose Day 2007.

Casualty

'Sweet Charity' BBC ONE

Richard Curtis has been busy co-writing a special episode of Casualty to coincide with Red Nose Day. Exploring some key issues that Comic Relief cares about, including mental health, elder abuse and seeking asylum in the UK, it promises to be compelling viewing. Also watch out for guest appearances from a Comic Relief comedian and favourite ex-cast member!

Inside the World of Mental Health (Title TBC)

BBC ONE

As part of Comic Relief's commitment to raising awareness of mental health, this fly-on-the-wall documentary, co-funded by BBC Learning, explores the lives of people living with mental health problems and shows how Comic Relief cash can help them to cope.

Adrian Edmondson Takes on the Crisis in Northern Kenya (Title TBC)

BBC ONE

Comedian and Holby City star Adrian Edmondson travels to Kenya to see Comic Relief cash in action. He witnesses the effects of the drought and meets the nomadic pastoralists of Wajir who face starvation.

From living with a nomadic Kenyan family to lobbying the UK and Kenyan governments, Adrian's journey takes him from curious bystander to activist for long-term change.

Comic Relief Does Car Booty

BBC ONE

Led by Dawn French and Jennifer Saunders, famous duos open their car boots to London's bargain hunters at the Big Car Boot Sale. Selling mounds of clutter to raise cash for Comic Relief, the thrifty teams will be competing for the Car Booty Crown.



BBC

3. BIG WAVES

Radio stations across the UK are once again fully tuned in to Red Nose Day. Every station is helping to make The Big One live up to its name.

Radio 1: Chris Moyles' 'Rallyaoke'

Following on from the massive success of his Red Nose Day Rally in 2005, Radio 1's Chris Moyles has set himself the whopping great challenge of raising even more cash for RND '07.

Taking the Breakfast team's obsession with karaoke to a whole new scale, they plan to tour the UK, hosting karaoke nights at packed-out concert venues up and down the country in the week leading up to Red Nose Day.

Joining Chris and the crew across the week will be a host of Radio 1 DJs and masses of celebrities. The 'Truck of Luck' will also reappear, giving out mega prizes across all Radio 1 shows for RND '07 and raising lots of money along the way.



Sugababes vs Girls Aloud: 'Walk This Way'

For this year's Red Nose Day, Comic Relief has created the ultimate girl supergroup by bringing together The Sugababes and Girls Aloud for a one-off collaboration.

The girls are set to take on the legendary 'Walk This Way', made famous by Aerosmith and Run DMC and the single is already tipped to be a runaway hit.

Chris Moyles will be airing the tune for the first time exclusively on his Radio 1 Breakfast Show on 31 January and you can walk your way to shops to buy the single from 12 March!

BBC Radio

It's not just Radio 1 pulling out all the stops for Red Nose Day. Every BBC network station, as well as the dozens of Nations and Regions stations, will be right behind the Red Nose Day campaign.

Tune in to find out how they'll be turning the radio waves red and raising plenty of cash along the way.



4. BIG DIFFERENCE

Since it began, Comic Relief has raised more than £425 million. Of this total, a massive £355 million has been raised through Comic Relief's 10 Red Nose Days. Here are five fundraising facts:

1. Out of the total money raised from Red Nose Day, 60% is spent in Africa and 40% is spent here in the UK.
2. Red Nose Day cash has supported nearly 6,000 projects across the UK. From Aberystwyth to Aberdeen and Ballymena to Brighton, a lot of vulnerable people's lives have changed for the better.
3. Just £20 can buy clothes and toys for children who have nothing after fleeing their home with their mum because of domestic violence.
4. Over 1,500 projects across 40 African countries have received funding with cash raised through Red Nose Day. This cash is making a huge difference to people and communities across the continent.
5. £50 can pay the school fees of 2 children living in extreme poverty in Ethiopia, for a whole year. An education gives them the best chance to escape the poverty they face and look forward to a brighter future.



St Matthews Children's Fund, Ethiopia

"Not long after my mother died, I ended up living on the streets with nothing – not even a blanket. The project helped me and my brothers and sisters build a small house. We've even got a little stove to cook our meals and I'm back at school – doing really well!" Ramadan, 11.

The Wish Centre, Harrow

"I was seven when I first started self-harming. As well as being bullied at school, life at home was tough and I felt very alone. At first I would just scratch the back of my hands, then as I got older I'd use compasses and razors. The Wish Centre gave me another way to cope. By talking with other girls, achieving things together and being able to help other girls like me, it built up my self-esteem and confidence. I haven't cut myself in a year." Dannie, 19.

We work closely with the projects we support and many of the people who benefit from Comic Relief cash, in your area and in Africa, have incredible stories to tell.

If you'd like to find out more about their lives in their own words, please get in touch and we'd be happy to help.



5. GO BIG

Doing something to raise cash for Comic Relief doesn't just have to involve weeks of planning, shaving off your barnet or sitting in a bath of baked beans. In fact, there are plenty of fast, stress-free ways to raise Red Nose Day reddie. Here are a few ideas to get you going:

At School

Big Up Your Clothes – This Red Nose Day go to school in the biggest clothes you can find. Raid the grown-ups' wardrobe to wear your dad's tie, your mum's dress or your big sister's favourite T-shirt!

At Work

The Big Lunch - Get everyone to bring in their lunch from home, have a lunch-time feast and send your saved cash to Comic Relief.

At Home

The Big Bash – Gather your friends and family together for a knees up. Make it Red Nose themed, decorate your house in shades of red and charge guests to enter!

In the Kitchen

Big Treats - Get 'Jamie Oliver's Little Book of Big Treats', make mini cakes and sell them to your mates to raise cash for RND '07.



...these fundraising ideas are just a taster. There are plenty more where they came from...



The Red Nose Day DVD fundraising Kit is jam-packed with handy little fundraising idea cards, so from the ultimate cake recipe, to swear boxes and very special sponsored silence cards, there's a way to raise cash for everyone.

But that's not all.

Inside you'll also find a fantastic DVD, full of classic comedy moments from Comic Relief over the years.

To get hold of your DVD fundraising kit call 09065 22 66 66*

Pay your cash in to the 'Red Nose Day 2007' account at any bank, post office or building society. Make cheques payable to 'Red Nose Day 2007', and send to: Red Nose Day 2007, Ernst & Young, PO Box 51543, London SE1 2UG. Or use your debit / credit card online at www.rednoseday.com or over the phone - 08457 910 910 **



*Calls will cost no more than £2 from BT landlines. Other operator and mobile rates may vary. **Calls will cost no more than 4p per minute from a BT landline. Calls from other networks may vary.

6. BIG LINE UP

The easiest way to be a part of Red Nose Day 2007 is to add a couple of these special goodies to your next shopping list. The good news is that we've got a huge line up to choose from.

Don't forget, every single product listed here is helping to raise cash that will be used to change lives, so happy shopping!



The Big One Nose

Allow us to introduce the biggest Red Nose in the history of Comic Relief! Not only is it mahooosive! Not only does it help change the world! But it comes with a square of Fairtrade chocolate that has a hidden surprise too! Available at:

Sainsbury's  Oxfam
www.rednoseday.com & BBC shops



The Red Nose Day T-shirt

Made from Fairtrade cotton, the fabulous Red Nose Day '07 T-shirt comes in a range of sizes and styles. Whether you go for the classic T, fashion fit, kids short or long sleeved or even the teeny-tiny baby body suit, there's something to suit everyone – however big or small! Available at:

TKMAXX  www.rednoseday.com



The Nose Badge

Pin it to your pashmina, stick it to your suit or clamp it to your kilt!

Big Smelly Nose Balls

Or, if you like to be fragrant there are the big smelly nose balls...for your car of course!

Sainsbury's  Oxfam
www.rednoseday.com



Charlie and Lola's 'But I Do Know All About Chocolate'

So you think you know all there is to know about chocolate? So did Lola, but she was wrong! Find out all about chocolate, where it comes from and why some chocolate is fairer than others. Available from all good bookstores, Sainsbury's and www.rednoseday.com



Walkers – Walk'Ears'

To help make Red Nose Day 2007 the biggest ever, Walkers is giving away one million pairs of giant red Walk'Ears'. You heard right!

To get hold of your pair of big lugs go to www.walkers.com



Win with Kleenex®

This'll blow you away. Kleenex® is giving you the chance to be a Red Nose Day VIP on the big night itself or win a very special blow up Red Nose seat to watch the comedy in your own front room.

www.letitout.com



Smiffy's Big Bash Box and Funny Faces Kit

To help you with your Red Nose Day fundraising, Smiffy's has put everything you need in the Big Bash Box and Funny Faces Kit.

Only available from www.rednoseday.com



Jamie's Little Book of Big Treats

This amazing collection of classic recipes from Jamie Oliver is a must-have ... and the really tasty thing is that every penny goes to Comic Relief. He'll show you how to make scrumptious cakes for you to sell and raise even more cash for Red Nose Day! Available from all good bookstores, supermarkets and www.rednoseday.com



Little Britain Gala DVD

Kate Moss as a chav, Russell Brand in a bra and knickers, Jeremy Edwards with his pants down - these are just a few of the hilarious sights that you can find on this exclusive Little Britain DVD for Comic Relief, also starring Chris Moyles, Peter Kay, Jonathan Ross, Patsy Kensit, Dennis Waterman, David Baddiel, Dawn French and Kate Thornton.



Big Eats and Treats

Red Nose Day inspired tasty treats will be helping to serve up plates of cash for Comic Relief. Look out for...

Special Red Nose Day packs of Müller® Corner®, Müller® Vitality® and Müllerlight®, Mini Babybel all dressed up for the Big Day, New Covent Garden Food Co's Red Nose Day inspired Squished Tomato Soup of the Month.



npower

Get your free no-obligation quote from npower and they'll make a £1 donation to Comic Relief. Take up the offer and the donation is up'd to £5.

Every caller will get a free energy saving box, which includes a selection of jokes from The npower Book of Light, an energy saving light bulb and energy saving tips.



Gala Bingo dabbers at the 'reddy'

Eyes down, with the limited edition Red Nose Day dabbler!

For more information visit one of 170 Gala Bingo clubs nationwide, go to www.gala-bingo.co.uk, or tune into Gala TV on the Sky Digital Channel 841.



The Andrex® Red Nose Day Puppy

The Andrex® Red Nose Day Puppy is surely the cutest pooch you've ever seen. To get your paws on one look out for the special packs.

For more information go to www.andrexpuppy.co.uk



BT

Buy something at www.BT.com/shop between 5th - 18th March and £2 will go to Comic Relief. What's more, BT will be donating £30 to Red Nose Day for every BT broadband line ordered before 30th April.

www.BT.com/broadband/comicrelief

7. KIDS THINK BIG

Schools all over the UK will be joining in for Red Nose Day in a bigger way than ever before. As well as raising bucket loads of cash, children will have a chance to meet some of the people that their money helps and learn about how they can help to change lives for the better.

Big Question

This Red Nose Day children in schools across the UK will be asked, What makes you happy?

And the RND '07 **Schools Starter Kit** includes heaps of information on this theme. It has huge colour posters featuring children in Africa who Comic Relief help, plus an exclusive DVD containing 6 short films from the same children, all exploring the big question.

The kit has already been sent to nearly 20,000 schools across the UK and also includes fabulous fundraising tips as well as clips of famous faces getting 'reddy' for the big day. Go to www.rednoseday.com/schools to find out more.

The Big Challenge

In 2005, millions of young people across the UK asked world leaders to make sure that every child in the world gets a chance to go to school. It made a huge difference, but there are still 80 million children missing out. Comic Relief is continuing to work with the Global Campaign for Education to tell children how they can keep the pressure on.



The Nursery Kit

Charlie and Lola feature in the nursery kit which has been sent to all nurseries. It's got everything the little ones need to learn about Red Nose Day, have fun and raise some pennies. Log onto rednoseday.com/charlieandlola to find out more.

CBBC

CBBC is pulling out all the stops this Red Nose Day. Look out for Comic Relief Does Beat the Boss, where kids compete against celebs to see who can win at a very special task. You'll also be able to see five inspirational short films from Africa, showing children how Comic Relief cash changes lives.

What's more viewers will also be able to keep up with the behind the scenes gossip and news from the goings on at the Fame Academy. From the web, to interactive and across Africa - CBBC really is going red - BIG time.



And when school days are over...

Comic Relief has got heaps of great ideas for further education students too, so there is no excuse not to get involved! Comic Relief will be teaming up with SUBTV for 'The Big Red Knows Student Quiz' which will be broadcast in student union bars across the UK.

For more resources on how universities and colleges can join in log on to www.rednoseday.com.

8. GOING BIG NEAR YOU

From Land's End to John O' Groats, millions of people will be thinking big and raising cash for RND '07. You won't have to look far to see the spread of red.

Belfast

The legendary Moscow State Circus will be teaching Northern Ireland some of their stunning circus stunts. Whether they learn to walk the tight rope, swing on the trapeze or tame a tiger, it'll be a tricky business for all involved!

Birmingham

The Midlands will attempt to break another Guinness World Record for Red Nose Day for the longest Contra Line dance. The current record is 875 people, but Birmingham plans to go bigger with 1,000 dancers strutting their stuff.

Bristol

BBC Bristol will be out in the region with their comedy cam looking for the next best thing in comedy with their 'Stand up for The Big One' competition. The winner will get a slot on the comedy stage at Glastonbury in the summer.



Cardiff

The Millennium Stadium will host a fantastic competition at half time during the Wales v Ireland 6 nations match, whilst the Millennium Centre will turn red for the launch of the Red Nose Day campaign. Across Wales, BBC Wales will be trawling the country in search of the nation's favourite Big Welsh Joke.

Glasgow

On 12th March, The Clyde Challenger, Scotland's Clipper 60 ocean racing yacht, will set out on its special voyage to visit 23 harbours and marinas before it sails its way to the Scottish Exhibition & Conference Centre at Noon on Red Nose Day. The yacht will be collecting the local fundraising efforts at each port of call to send on to Comic Relief HQ.



Manchester

There'll be laughter galore at the Printworks Odeon Cinema when it hosts the third North West Comedy Classics screening for Red Nose Day.

The nation will vote for their favourite episodes from a collection of classic comedy, with the winners being shown at a special screening at the Printworks Odeon cinema.

That's not all. Manchester will host 'Stand Up and Be Counted' - a 24 hour comedy event to be held at the Dancehouse theatre. Comedians can register at www.myspace.com/the24hourcomedyevent to contribute towards another Comic Relief record breaker.

London

Eye-spy, with my big eye... Prepare to be stunned as the iconic British Airways London Eye turns red from January 31st.



9. BIG WIDE WEB

Red Nose Day's online home has been given a face-lift and is packed full of features and content, as well as being a secure and speedy way to donate.

Key Features of the site include:

1. What's On – This is the place to get the latest news and gossip on all the Red Nose Day campaign shenanigans and to find out exactly what is happening in your area.

2. Get Involved – whether you want to do some fast fundraising or you've got bigger ambitions, there's everything you need to do your bit this Red Nose Day. You can even make your own fundraising page to show your mates.

3. Big Difference – Meet some of the people whose lives are being transformed with Red Nose Day cash. They'll show how your small change makes a big difference.

4. The Shop – get all your Red Nose Day goodies at the online shop. From noses to T-shirts, get your essential items here and raise some cash for Red Nose Day whilst you do it.



5. Fun Stuff – Play games, take part in cool competitions, watch exclusive TV clips and see what's coming up for Red Nose Day in the Fun Stuff section.

6. Schools – Everything you need to get your school involved this Red Nose Day, including school fundraising ideas, games, teaching resources, interactive whiteboards and inspirational 360 degree interactive stories.

7. Kids – We've got lots of fun, interactive content to keep the little (and not so little) ones entertained.

8. Especially for you – The Red Nose Day Media Area is right at your fingertips. It's the nerve centre for press relations and photography so make sure you check it out.

Our cyber space would be empty without the help and insight of Comic Relief's posse of technical partners including Adobe, Artez Interactive, Cisco Systems, Empirix, NGS, Oracle, Pipex Communications, Sun Microsystems, WorldPay and Zeus Technology.

Without the support of these fantastic partners, rednoseday.com would be just a tiny dot without the com.

Thanks to each and every one of them for all their support.



So, what are you waiting for? Go to...

www.rednoseday.com

10. A BIG THANK YOU

Red Nose Day 2007 would simply not be possible without the fantastic support of our corporate partners. Thanks to each and every one of them.

Sainsbury's

As the official Red Nose retailer, Sainsbury's is back onboard and set to help make Red Nose Day 2007 the BIGGEST and best yet. Stores across the country will be brimming with official merchandise, including the Red Nose, Pin Badge and Big Smelly Nose Balls. Staff are also gearing up to help 'paint the aisles red' and smash the enormous £1million they raised for Sport Relief in 2006. Continuing with the biggest ever theme, Sainsbury's has placed the largest ever order of Fairtrade Chocolate – a whopping 8million squares, which can be found in each and every Red Nose.

TK Maxx

Brands-for-less retailer TK Maxx is once again the exclusive T-shirt retailer for Red Nose Day and this year is asking the nation to show its BIG love by wearing one of the stylish I ♥ RND T-shirts. Money from the sales will go towards helping vulnerable people in the UK and Africa and TK Maxx is hoping that once again the T-shirts will fly from its shelves. Make sure you don't miss out by visiting one of TK Maxx's 200 stores nationwide or visit www.tkmaxx.com to find the store closest to you.



Walkers has pledged to help raise a whopping £1million for Red Nose Day this year and is encouraging the country to don a pair of giant Walk'ears – available absolutely free online at www.walkers.com where visitors can also make a donation. A host of stars will be donning the Walk'ears in a hilarious TV advert and Walkers' employees will be getting involved in a big way through exciting fundraising activities nationwide. Also look out for special limited edition Comic Relief 36 box, with 30p from the pack price going directly to Comic Relief.



BT has been a BIG supporter of Comic Relief since it began and Red Nose Day 2007 is no different. BT will be making it possible for people to donate money over the phone. More than 1million people are expected to call the BT donation line, **0845 910 910**, and thousands of volunteers will be giving their time to answer up to 150 calls a minute! It takes months of planning to configure the massive specialist network which makes this all possible and we're ready for phones to be ringing off the hook with these vital donations.



Have pots of fun raising money for Comic Relief's 'The Big One' with Müller®, the UK's favourite yogurt brand. As well as its special Red Nose Day packs of Müller Corner®, Müller Vitality®, Müllerlight® and limited edition 'Big Pots', it will be drawing on the public to help create the giant masterpiece 'The Müller Big Art Project'. For more information on how to get involved as well as information on the product range, visit www.muller.co.uk.



Kleenex® is celebrating being an official partner of Red Nose Day 2007 by launching a new 'Blow £1' text promotion. Special Red Nose Day packs detail how to be in with chance to be a Red Nose Day VIP and giant Red Nose blow-up seats are being given away every hour. Special Pocket Portrait packs of Kleenex® tissues with a number of familiar celebrity faces on pack will also be hitting shelves, priced at £1 with 50p going to Comic Relief. Visit www.letitout.com to find out more and keep an eye out for a hilarious Red Nose Day edition of the Kleenex® 'let it out' advertising campaign, breaking in February.



As part of its Red Nose Day activities, Andrex® is introducing a new recruit – the Red Nose Day Puppy complete with a big Red Nose and official Red Nose Day T-shirt! The Andrex® Red Nose Day Puppy will make its TV debut in a special Comic Relief advert and then host its very own charity auction lunch! There will also be lots of online activity to keep you entertained – check out www.andrexpuppy.co.uk for further information.



npower, the UK's brightest energy supplier, is joining forces with Red Nose Day for the first time this year, promising to raise over £500,000. They'll be encouraging us all to call for a no-obligation quote to join npower – triggering a £1 donation to Comic Relief. When a caller switches to npower, the donation goes up to £5. They will also give an energy saving box to everyone who requests a quote. It's full of the best light bulb jokes, selected by Comic Relief star Lenny Henry, and an energy saving light bulb. No kidding.



Over 750 Oxfam shops and 20,000 volunteers are 'reddy' and raring to work with Comic Relief again this year to help make The Big One the best yet. The Red Nose, Pin Badge and Big Smelly Nose Balls will be available from Oxfam shops up and down the country. Remember, when you're buying your Red Nose kit, have a good nose around for some great accessories to make your Comic Relief event go with a big bang. For more information on Oxfam see www.oxfam.org.uk.



Wine Relief is back and asking the nation to help un-cork bottles of cash for Red Nose Day 2007. From 31 January to 16 March this Comic Relief initiative will see the UK's biggest wine retailers donate 10 percent from the sale of selected wines to help tackle poverty and social injustice in the UK and Africa. It's raised a staggering £2million since its launch in '99 and now Wine Relief is set to get even bigger thanks to support from Sainsbury's, Co-Op, Threshers, Tesco, Waitrose, Somerfield, Marks and Spencers, Majestic Wines and Morrisons.



Smiffy's has produced a special range of goodies to help make Red Nose Day 2007 bigger than ever before. From cowboy hats and wigs to red hairspray and deely boppers, all will be on sale in joke and novelty shops around the country. Two special kits have also been put together to help fundraisers get involved in a big way – only available at www.rednoseday.com.



Mini Babybel has been given a Red Nose Day make-over and it's going big! The limited edition Mini Babybel Big One, 200g of natural cheese in that unmistakable red wax, has been specially created for the big day with 20p from every cheese going to Comic Relief. Special six packs have also been given a new look, with 5p from every pack going to Comic Relief. Keep an eye out for Mini Babybel and the Red Nose in a series of print ads, guaranteed to raise a chuckle! Check out www.minibabybel.co.uk for further information.



The chefs at New Covent Garden Food Co. have been squelching and squeezing the juiciest, reddest plum tomatoes to make the tasty Red Nose Day inspired Squished Tomato Soup of the Month. The limited edition Soup is available throughout February until the big day on 16 March, with 9p from every carton going to Comic Relief. New Covent Garden staff will also be having some squished tomato fun in the run up to the big day to help raise bucket loads of cash for those that need it most.



Gala Bingo, part of the Gala Coral Group and the UK's number one bingo operator, is thrilled to be on board for Red Nose Day 2007. As well as the special Red Nose Day dabber, dedicated Comic Relief Bingo games will be offered in clubs, on galabingo.co.uk and on Gala TV, Sky Digital Channel 841, the UK's first live interactive bingo television channel. A dedicated Red Nose Day Bingo game will take place in clubs on 9 March followed by a week of local club fundraising initiatives in the lead up to the big day!



Chocpix is the amazing innovation in chocolate! Hold any Chocpix bar up in daylight or to any light source to reveal intricate photographs made solely from the finely detailed thickness of the tasty white chocolate... it's magic (patent applied for). Visit www.chocpix.com to see more examples of Chocpix products you can order online or if you're a business customer why not commission your own Chocpix bar? There are six different mini Chocpix squares in Red Nose boxes featuring characters from Doctor Who and Wallace and Gromit made exclusively in support of Comic Relief.



Union Coffee Roasters is an artisan coffee company, serving up delicious coffees with real excitement. Company Directors and Roastmasters, Jeremy Torz and Steven Macatonia, are passionate about their craft. Working direct with smallholder co-operatives or family farms allows Jeremy and Steven to source coffees of an exceptional quality. Union Coffee Roasters contributes to sustainability by paying a premium for their coffee and building long-term relationships with farmers. Rwanda Maraba Bourbon, Ethiopia Yirgacheffe and Organic Natural Spirit are three exceptional brews supported by Comic Relief.



Universal Pictures and Working Title have teamed up with Comic Relief to launch Mr Bean's Holiday as the official film for Red Nose Day 2007. Tired of the dreary, wet London weather, Mr Bean packs up his suitcase and camcorder to head to Cannes for some sun. Of course, his trip doesn't go as smoothly as he had hoped when he falls face first into a series of mishaps and unfortunate coincidences. Launching on 30 March, Mr Bean's Holiday is set to be one of the biggest family films of the year – not to mention the £150,000 it'll be raising for Comic Relief!



In addition to Mr Bean, we'd like to thank Working Title for their ongoing invaluable support of a wide variety of fundraising initiatives.



Puffin, the children's division of Penguin Books has teamed up with Comic Relief to create the next book in the popular Charlie and Lola series, especially for Red Nose Day 2007. In 'But I Do Know All About Chocolate' Charlie & Lola find out about Fairtrade chocolate and how buying it can make an enormous difference to the cocoa farmers who grow the beans. With over 100 free stickers, children can create their very own shopping list of Fairtrade goodies. Available at all good bookstores nationwide from February 2007 at the extremely good price of £2.99 with £2 going directly to Comic Relief.



Penguin has added Jamie Oliver's recipe book, 'Jamie's Little Book of BIG Treats', to its plethora of titles especially for Red Nose Day. Each of the 12 delicious dishes have been included to help you have fun in the kitchen, including top tips on how to plan the ultimate Comic Relief bake sale to raise cash for Red Nose Day. The tastiest thing is that Comic Relief receives the full £3 from each book sold – available from all good bookstores and supermarkets from February.



Ernst & Young, with its extremely clever calculators, is at the heart of all of our Comic Relief campaigns and will be busy sorting and counting the massive amounts of money raised for Red Nose Day 2007! Not only that, they will also be part of the fun by organising some fundraising activities.



First Choice Holidays is thrilled to be the official Red Nose Day holiday partner and will be asking all its customers to dig deep and donate as much as they can in the lead up to the big day! Madcap activities will be taking place in its 300+ First Choice Travel Shops and Holiday Hypermarkets (they are the bright pink ones!) as well as on-board First Choice Airways flights. Watch out for the special themed planes appearing at an airport near you! Interested? Visit www.firstchoice.co.uk.



Crunchy milk chocolate Dubble is the delicious Fairtrade chocolate with added Comic Relief that comes in bars and Easter Eggs too. Made by Divine Chocolate Ltd, the company is co-owned by Kuapa Kokoo, a co-operative of cocoa farmers in Ghana who supply cocoa at Fairtrade prices and share in the company profits – so fair play all round! Help make the world a fairer place by joining Comic Relief in supporting Fairtrade. For more information on Dubble and Fairtrade visit www.dubble.co.uk.



The Solar Pyramid is set to become the UK's biggest work of art, a giant 200ft high working sundial located just off the M1 near Chesterfield. Comic Relief has been adopted by the Solar Pyramid as a Charity Partner with a commitment to donate £500,000 from a proportion of the income raised from purchases of a 'Moment In Time'. A 'Moment' represents a given minute, on a given day, in a given month – regardless of the year and is available exclusively at www.solarpyramid.co.uk. Purchasing 'A Big Red Moment' for Comic Relief will ensure that this donation is fulfilled quickly and a precious occasion is guaranteed its own place in history.



Match.com is partnering with Red Nose Day for the very first time to spread big Red Nose Day love to its millions of members. Fundraising kicks off when four eligible singles step inside the big Bubble of Love, a three metre high inflatable transparent bubble, in a bid to attract the partner of their dreams. Visit www.match.com/thebiglovebubble from 19 February to find out more. Go on, spread the love.

As well as our corporate partners, we would like to thank the following organisations for their invaluable support.



Big thanks go to everyone at The British Airways London Eye who have pulled out all the stops to ensure that one of London's most striking landmarks doesn't let The Big One go un-noticed!



Thanks to Nationwide for supporting Comic Relief with a special credit card all year round.



Thanks to The National Association of Pension Funds for promoting Red Nose Day in the business community and undertaking major fundraising activities.



As one of the longest standing and most important partners of Comic Relief, we'd like to say a big thanks to the BBC who support Red Nose Day massively across all its divisions. From radio to TV to online and education, the Corporation does its utmost to make Red Nose Day a success. We couldn't do it without them!



Thanks to Tiger Aspect for all their support with the special Charlie and Lola book.

And thanks to...

- Freud Communications
- Silver Fleet – Woods River Cruises Ltd
- M&A Security
- innovision
- ...for helping to make our launch happen!