

## Top 30 on demand programmes – July 2006

	Programme	Station	Monthly listens
1	The Archers	Radio 4	648,114
2	Chris Moyles	Radio 1	338,586
3	BBC Proms 2006 Live	Radio 3	275,888
4	The Afternoon Play	Radio 4	254,724
5	Essential Mix	Radio 1	221,965
6	The Essential Selection	Radio 1	213,948
7	Jo Whiley	Radio 1	153,574
8	I'm Sorry I Haven't A Clue	BBC 7	147,439
9	The Now Show	Radio 4	143,304
10	Just A Minute	Radio 4	141,492
11	Zane Lowe	Radio 1	136,151
12	Steve Wright in the Afternoon	Radio 2	127,017
13	Jonathan Ross	Radio 2	124,620
14	Dance Anthems	Radio 1	124,263
15	Wake Up To Wogan	Radio 2	116,891
16	Blue Room	Radio 1	110,895
17	Eddie Izzard	BBC 7	105,306
18	Annie Mac	Radio 1	105,235
19	Radio 1's Chart Show with JK and Joel	Radio 1	104,640
20	Gilles Peterson	Radio 1	102,716
21	The Masterson Inheritance	BBC 7	97,409
22	Judge Jules	Radio 1	96,381
23	Late Junction	Radio 3	89,936
24	Book of the Week	Radio 4	79,483
25	Dad's Army	BBC 7	78,525
26	Book at Bedtime	Radio 4	74,713
27	Hancock's Half Hour	BBC 7	73,831
28	Scott Mills	Radio 1	72,697
29	Absolute Power	BBC 7	72,278
30	Guards! Guards!	BBC 7	70,869

## Total – All Networks

	All BBC Radio		
	Jul-05	Jun-06	Jul-06
Unique User Agents	7,173,860	8,692,641	7,771,688
Page Impressions	190,130,881	215,146,729	189,856,091
On demand listening requests	8,564,039	10,284,729	10,866,471
On demand listening hours	4,142,848	6,107,678	5,865,298
Live listening hours	9,411,174	13,183,668	12,005,119

**Total - By Network:**

	Radio 1		
	Jul-05	Jun-06	Jul-06
Unique User Agents	2,462,972	3,044,498	3,149,599
Page Impressions	53,692,256	61,967,401	63,526,874
On demand listening requests	1,697,194	2,187,953	2,209,068
On demand listening hours	1,079,251	1,797,200	1,681,898
Live listening hours	2,356,624	4,104,766	3,811,066

	Radio 2		
	Jul-05	Jun-06	Jul-06
Unique User Agents	917,818	1,092,627	1,011,625
Page Impressions	20,475,638	16,902,231	15,624,135
On demand listening requests	1,063,519	1,239,095	1,299,633
On demand listening hours	622,782	947,198	841,572
Live listening hours	1,808,294	2,772,839	2,648,224

	Radio 3		
	Jul-05	Jun-06	Jul-06
Unique User Agents	593,491	452,634	463,034
Page Impressions	8,067,248	7,171,110	7,810,403
On demand listening requests	428,091	512,261	741,419
On demand listening hours	308,075	376,884	413,345
Live listening hours	317,860	422,805	418,504

	Radio 4		
	Jul-05	Jun-06	Jul-06
Unique User Agents	1,549,521	1,415,110	1,426,313
Page Impressions	28,603,519	33,037,411	33,224,122
On demand listening requests	1,972,206	2,622,015	2,611,447
On demand listening hours	823,498	1,205,587	1,164,052
Live listening hours	1,408,737	1,472,289	1,459,922

	Radio Five Live		
	Jul-05	Jun-06	Jul-06
Unique User Agents	1,161,590	2,132,573	1,047,524
Page Impressions	44,614,856	63,725,224	37,636,927
On demand listening requests	221,531	253,586	198,106
On demand listening hours	84,919	118,092	99,001
Live listening hours	1,357,567	1,951,466	1,106,666

	1Xtra		
	Jul-05	Jun-06	Jul-06
Unique User Agents	348,962	311,528	327,612
Page Impressions	6,161,123	5,119,754	5,045,431
On demand listening requests	439,245	362,661	359,618
On demand listening hours	300,542	326,512	333,016
Live listening hours	193,023	198,139	152,968

	6 Music		
	Jul-05	Jun-06	Jul-06
Unique User Agents	256,606	294,829	294,771
Page Impressions	3,523,247	3,176,307	3,635,969
On demand listening requests	223,798	252,617	299,095
On demand listening hours	129,783	188,865	201,824
Live listening hours	418,212	489,253	490,833

	Asian Network		
	Jul-05	Jun-06	Jul-06
Unique User Agents	151,105	121,557	122,317
Page Impressions	2,491,948	2,379,474	2,344,774
On demand listening requests	134,002	128,704	120,358
On demand listening hours	69,954	80,231	73,820
Live listening hours	121,936	138,909	104,134

	BBC 7		
	Jul-05	Jun-06	Jul-06
Unique User Agents	280,630	294,800	301,774
Page Impressions	5,984,831	6,754,334	6,929,692
On demand listening requests	1,512,574	1,869,282	2,174,001
On demand listening hours	724,044	1,067,109	1,056,770
Live listening hours	239,844	289,551	230,388

	Five Live Sports Extra		
	Jul-05	Jun-06	Jul-06
Unique User Agents	174,390	234,520	134,715
Page Impressions	2,422,166	1,496,329	1,459,735
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	562,126	701,283	904,818

**Download and Podcast Trial figures – July 2006**

	Daily podcasts (1 or more per day)	Monthly downloads
1	BBC Radio NewsPod (News)	598,862
2	Today 8.10 Interview (Radio 4)	343,437
3	Scott Mills Daily (Radio 1)	325,492
4	World News Bulletin (World Service)	153,925
5	The World Today Select (World Service)	141,872
6	The Today Lead Interviews (Radio 4)	86,553
7	The Daily Mayo (Five Live)	82,018
8	The Woman's Hour Choice (Radio 4)	81,432
9	Wake Up To Money (Five Live)	60,012
10	The Stephen Nolan Show (Radio Ulster)	14,090
11	Today in Parliament (Radio 4)	9,093
12	Scottish Football (Radio Scotland)	8,286
	Regular podcasts (between 1 and 5 per week)	Monthly downloads
1	Documentary Archive (World Service)	321,175
2	606 (Five Live)	47,474

	Weekly podcasts (1 per week)	Monthly downloads
1	Best of Moyles (Radio 1)	428,151
2	From Our Own Correspondent (Radio 4)	172,955
3	In Our Time (Radio 4)	144,493
4	Mark Kermode's Film Reviews (Five Live)	138,901
5	The Now Show (Radio 4)	111,633
6	Russell Brand (6 Music)	95,117
7	Go Digital / Digital Planet (World Service)	92,877
8	Chris Evans - The Best Bits (Radio 2)	65,020
9	Newsnight (News)	51,749
10	Start The Week (Radio 4)	49,417
11	Radio 4 Choice (Radio 4)	49,073
12	Sportsweek (Five Live)	47,696
13	Radio 1's Best of Unsigned (Radio 1)	45,361
14	Broadcasting House (Radio 4)	41,594
15	File on 4 (Radio 4)	41,183
16	Steve Wright (Radio 2)	40,202
17	Wake Up To Wogan (Radio 2)	36,374
18	The Rumour Mill (Five Live)	32,608
19	Chart Chat with JK & Joel (Radio 1)	27,022
20	Radio 1's Entertainment News (Radio 1)	27,013
21	Radio 1's Music Interviews (Radio 1)	25,991
22	Front Row Interview (Radio 4)	23,453
23	100% Homegrown Mix (1Xtra)	22,033
24	Radio 3 Arts Talk (Radio 3)	11,331
25	In Business (Radio 4)	10,815
26	All Things Considered (Radio Wales)	9,625
27	Studio 834 (World Service)	8,547
28	Big Toe Clippings (BBC 7)	7,223
29	Film Café (Asian Network)	5,804
30	Letter to Gaelic Learners (Radio nan Gaidheal)	3,209
31	Rooze Haftom (Persian)	2,411
32	Sussex Breakfast (Southern Counties)	2,181
33	The Weekender (Radio Northampton)	1,567
34	C2 Pick of the Week (Radio Cymru)	1,206

	Occasional podcasts (less than 1 per week)	Monthly downloads
1	The Chequered Flag (Five Live)	13,104
2	Discovering Music (Radio 3)	7,504
3	Russia in the Spotlight (World Service)	1,136