

## The BBC's five new digital radio networks



1Xtra is the new digital station from the BBC dedicated to playing the best in new black music for fans nationwide.

1Xtra plays everything from the hottest new R&B and hip hop through to the latest breaking drum and bass and reggae. In addition the network is home to some of the best new presenting talent in the country today.

With DJs such as Rampage and Ace & Invisible in the daytime through to big clubland talent such as the Punjabi Hit Squad, Semtex and Femme Fatale in the evening, the line up has something for everyone.

1Xtra provides innovative speech from a dedicated news team alongside an unparalleled level of live music and is committed to ensuring its audience gets a station targeted at their needs and dedicated to their lifestyles.

Launched on 16 August 2002, 1Xtra is a real first for the UK, providing a much-needed service for young, black music fans and helping the black music scene grow and develop in a way it never could before.

[www.bbc.co.uk/1xtra](http://www.bbc.co.uk/1xtra)



Five Live Sports Extra is the home of live sport, offering exclusive coverage of major sporting events, from the Premiership and Six Nations Rugby to Formula One and cricket.

Produced by Radio Five Live's award-winning team and launched in February 2002, Five Live Sports Extra offers listeners the opportunity to enjoy a front-row seat at some of the biggest sporting events of the year.

A part-time network, the station broadcasts live events which are not scheduled elsewhere on BBC Radio. It's already the digital home of *Test Match Special* and provides additional Wimbledon coverage and in-depth football commentaries.

[www.bbc.co.uk/fivelive/sportsextra](http://www.bbc.co.uk/fivelive/sportsextra)



A celebration of the very best in music, 6 Music is a station for people passionate about rock and pop.

Launched on 11 March 2002, 6 Music features a rich mix of contemporary and classic artists that range from The Clash, Patti Smith and New Order, through to Sly & The Family Stone, Jimi Hendrix and Public Enemy. In addition to playing a wide selection of established acts, the network also champions some of the best emerging bands and talent including Muse, Turin Brakes, Elbow and many others.

As diverse as its schedules is 6 Music's presenter roster which includes, among others, Phill Jupitus, Liz Kershaw, Gideon Coe, Andrew Collins, Jayne Middlemiss, Steve Lamacq, Stuart Maconie, Tom Robinson, Janice Long, Craig Charles and Bruce Dickinson.

True to its promise that it will deliver the best music, 6 Music is not dictated to by the charts or influenced by fashion and gives a national platform to the more obscure tracks that rarely receive airtime on radio. Programming also includes highlights from 40 years of bespoke sessions (many of which contain unique, otherwise unavailable recordings) and re-runs of definitive BBC music documentaries, which reveal the true stories at the heart of the music.

[www.bbc.co.uk/6music](http://www.bbc.co.uk/6music)



BBC 7 broadcasts unadulterated entertainment all day, every day,

celebrating the power of the spoken word to make people think, smile laugh out loud. It offers the best of BBC comedy, drama and books from the archives, as well as a daily live kids' show.

Welcome to a world where Winnie The Pooh meets The League Of Gentlemen, where Alan Partridge meets Alice In Wonderland and where Agatha Christie meets Doctor Who. BBC 7's huge range of top-quality programmes guarantees there's something for everybody.

Its comedy line-up includes some of the best-known shows and biggest names around. Listeners can hear the original radio comedies which became TV hits – *Dead Ringers*, *Goodness Gracious Me*, *Knowing Me, Knowing You* – plus all-time greats *The Goons*, *Hancock's Half Hour* and *Just A Minute*, and stand-up from the likes of Rory Bremner, Greg Proops, Jo Brand and Ross Noble.

There's also drama, from thrillers to detective stories, science fiction to the classics, as well as readings of favourite books and best sellers. *Big Toe* is a new, live, interactive show just for kids, providing gossip, competitions, interviews and stories with presenters including Jez Edwards and Kirsten O'Brien.

BBC 7 launched on 15 December 2002 and was awarded one of the radio industry's top awards – a Sony Gold – for Best Station Sound in May 2003. In July it extends its broadcasting hours from midnight to 3.30am.

[www.bbc.co.uk/bbc7](http://www.bbc.co.uk/bbc7)



A one-stop shop for Asian communities, the Asian Network

re-launched as a nationwide digital station on 28 October 2002. The station features news, including top international and consumer stories, and music from the British Asian scene – from cutting-edge sounds to old favourites.

For young Asians living in different urban communities across the country, the channel provides an opportunity to have a voice about issues affecting their lives. And because the station has a young talent base, it ensures that the Asian Network's finger is firmly on the pulse of contemporary Asian life.

Sonia Deol presents a weekday morning show dedicated to giving Asian Britons the chance to discuss the big news or social issues of the day; Gagan Grewal presents *Breakfast*, a mixture of news, travel, sport and the best music to start the day; Ray Khan makes sure listeners are kept entertained and informed on their way home from work on his *Drive* programme; and weekends can be spent catching up on sports news or the glamorous goings on in the film world, from Bollywood to Hollywood, with presenters Maz Khan and Rajni Sharma.

On the music front, DJ Adil Ray and DJ Ritu showcase the latest offerings from British Asian artists including feature interviews and live studio sessions.

[www.bbc.co.uk/asiannetwork](http://www.bbc.co.uk/asiannetwork)

The BBC's long-standing radio networks – Radio 1, Radio 2, Radio 3, Radio 4, Radio Five Live and the World Service (in English) – can also be heard on DAB digital radio, as well as BBC regional services in some areas.